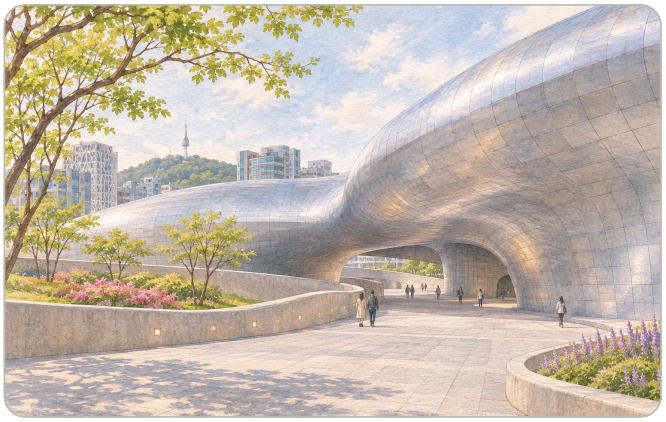
COLOR EDITION

PAPER CITY GUIDE

Dongdaemun Design Plaza

SEOUL · Jung-gu



Original illustration · not a navigation map

Follow a building without straight edges.

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FULLY OPEN

Look a little closer

DDP makes architecture part of the experience before an exhibition begins. Walk around the public exterior and notice how curved surfaces draw routes through and beneath the building. Then choose an exhibition according to its actual program and ticket conditions; there is no single admission that automatically includes every activity.

Something to notice

Notice where the metal skin changes from a broad surface into an edge or opening.

A little consideration

Follow exhibition photography rules and avoid blocking shared walkways.

FIRST OPEN

Before you go

ADDRESS

281 Eulji-ro, Jung-gu, Seoul

VISITING

Indoor spaces generally 10:00–20:00; exhibitions and holiday closures vary.

₩ Public plaza is free; some exhibitions and programs require tickets.

GETTING THERE

On arrival

Use Dongdaemun History & Culture Park Station Exit 1, then follow the signed public approach to Dongdaemun Design Plaza.

Dongdaemun History & Culture Park · On foot

Exit 1 · Lines 2, 4 and 5

Check current official notices before visiting.
Facts checked 2026-11-20

YOUR DAY

Leave a little room

A detail, a feeling, a place to return to...

Directions

Official site

Visitor information

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MONOCHROME EDITION

PAPER CITY GUIDE

Dongdaemun Design Plaza

SEOUL · Jung-gu

Pause

Dongdaemun Design Plaza in its local setting.

A little less screen.

Follow a building without straight edges.

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