COLOR EDITION

PAPER CITY GUIDE

Ferry Building

SAN FRANCISCO · Embarcadero



Original illustration · not a navigation map

A clock above the water. A market in motion.

SFO-0004 / v1.0 / en / color

An emonster Travel product

A4 MASTER · FIT TO PAGE

FULLY OPEN

Look a little closer

The Ferry Building gives the Embarcadero a recognizable clock tower and a working connection between land and water. Inside, food businesses make the historic building part of daily city life. Individual stalls, restaurants, outdoor market days and ferry services follow different arrangements.

Something to notice

Notice how the clock tower organizes the waterfront from a distance, then look for an everyday detail inside.

A little consideration

Stay on permitted public paths, leave entrances clear and respect residents, workers and other visitors.

FIRST OPEN

Before you go

ADDRESS

1 Ferry Building

VISITING

Marketplace businesses keep individual hours. Check the separate Ferry Plaza Farmers Market schedule before planning a market visit.

Browsing and purchases are separate. Individual vendors set their own prices.

GETTING THERE

On arrival

Check the official visitor map and follow signed public entrances.

Check current official notices before visiting.
Facts checked 2026-11-04

Print color (1) or mono (2). A4/Letter, portrait, Fit to Page. Single-sided.
Printed side up: fold right behind left, then bottom behind top.

YOUR DAY

Leave a little room

A detail, a feeling, a place to return to...

Directions

Official site

Visitor information

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MONOCHROME EDITION

PAPER CITY GUIDE

Ferry Building

SAN FRANCISCO · Embarcadero

Pause

Embarcadero

A little less screen.

A clock above the water. A market in motion.

SFO-0004 / v1.0 / en / mono

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FULLY OPEN

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